

Tracker for EHP 2015

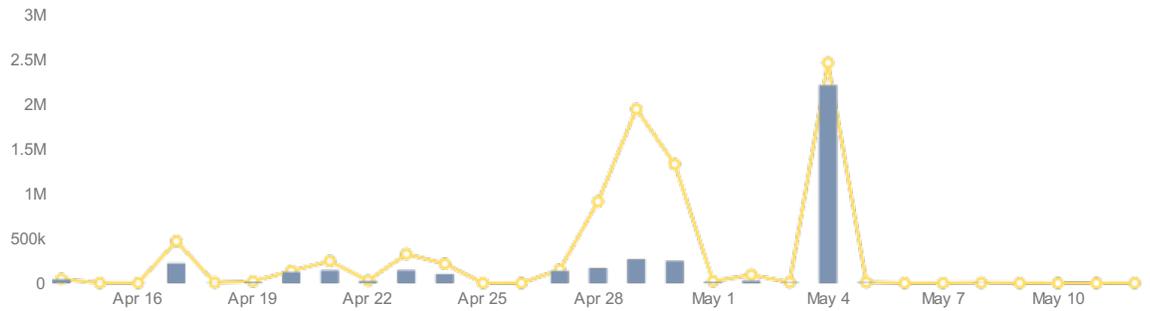
All Time

2.3M
REACH

8.4M
EXPOSURE

1.6k
TWEETS

573
CONTRIBUTORS



TWEETS	AVG TWEETS/DAY	AVG TWEETS/CONTRIBUTOR	AMPLIFICATION
738 814 26	54	2.8	3.68x

TOP HASHTAGS

Hashtag	Tweets	Impressions
#EHP2015	1,578 100.0%	8.4M 100.0%
#asbestos	100 6.3%	2.6M 31.2%
#Salud	38 2.4%	914.1k 10.9%
#Medioambiente	24 1.5%	552.9k 6.6%
#cambioClimatico	6 0.4%	212.1k 2.5%

TOP URLS

URL	Tweets	Impressions
bit.ly/1Q1y4F2	106 6.7%	2.7M 31.7%
bit.ly/1bz4N5n	186 11.8%	478.2k 5.7%
bit.ly/1yqsho3	23 1.5%	334.3k 4.0%
bit.ly/1HdJHFL	54 3.4%	254.1k 3.0%
www.euro.who.int...	6 0.4%	212.1k 2.5%

TOP CONTRIBUTORS

Contributor	Impressions
WHO_Europe	2,998,889
WHO	2,339,486
sanidadgob	1,265,448
CleanAirLondon	230,703
Wnicholasgomes	193,494
UN_ECE	174,804
EUEnvironment	100,455
NiliMajumder	99,706
CrowdTPress	85,544
WECF_INT	73,815
Linda_ADAO	66,666
Umweltbundesamt	53,532
clinatorrevja	42,121
HealthandEnv	32,605
alemannoEU	27,053

HIGHEST EXPOSURE

IMPRESSIONS

2.5M



WHO_Europe: Press release: At least 1 in 3 Europeans can be exposed to #asbestos at work and in the environment bit.ly/1Q1y4F2 #EHP2015
 Tweeted to 28,080 people at 2015-04-30 11:32:43 +0200 with 64 retweets and 1 reply

2.3M



WHO: RT @WHO_Europe: Press release: At least 1 in 3 Europeans can be exposed to #asbestos at work and in the environment bit.ly/1Q1y4F2 ...
 Retweeted WHO_Europe to 2,339,486 people at 2015-05-04 19:32:07 +0200

IMPRESSIONS

145.5k		WHO_Europe: Press release: Air pollution costs European economies US\$ 1.6 trillion a year in diseases and deaths bit.ly/1bz4N5n #EHP2015 Tweeted to 28,014 people at 2015-04-28 11:44:42 +0200 with 64 retweets and 1 reply
139.1k		WHO_Europe: Time running out to reduce climate change threats to health bit.ly/1HdJHFL #EHP2015 pic.twitter.com/pVkJCHpgLTy Tweeted to 27,754 people at 2015-04-17 08:59:15 +0200 with 32 retweets and 1 reply
136.1k		WHO_Europe: Last day of the Environment & Health Mid-term Review Meeting in Haifa, Israel is starting now bit.ly/1yqsho3 #EHP2015 Tweeted to 28,076 people at 2015-04-30 09:20:15 +0200 with 4 retweets
135.1k		sanidadgob: #EHP2015 ¿Sabes cuáles son los principales efectos en la #salud atribuibles a factores ambientales? Reunión @WHO_Europe. msssi.gob.es/ciudadanos/sal... Tweeted to 105,925 people at 2015-04-29 09:50:01 +0200 with 7 retweets
134.9k		WHO_Europe: The European Environment and Health Process Mid-term Review starts in plenary today #EHP2015 bit.ly/1yqsho3 pic.twitter.com/tSb93DLUAR Tweeted to 28,044 people at 2015-04-29 09:41:09 +0200 with 6 retweets
123k		sanidadgob: @WHO_Europe publica estudio sobre exposición de niños a los riesgos x agentes ambientales en las escuelas #EHP2015. euro.who.int/en/media-centr... Tweeted to 105,400 people at 2015-04-23 11:51:42 +0200 with 11 retweets
116.4k		sanidadgob: ¿Te interesa #Medioambiente y #Salud? Conoce nuevo informe: Agua y Saneamiento en Región Europea @WHO_Europe bit.ly/1IZwj6F #EHP2015 Tweeted to 105,200 people at 2015-04-21 11:58:07 +0200 with 4 retweets
116.1k		sanidadgob: Conoce como se monitorizan y controlan los efectos de los agentes químicos en la #SALUD - @WHO_Europe - #EHP2015 - euro.who.int/en/media-centr... Tweeted to 105,094 people at 2015-04-20 11:58:54 +0200 with 3 retweets
115.8k		sanidadgob: #EHP2015 Conoce los compromisos de acción alcanzados en 6ª Reunión Consejo Ministerial sobre #Salud y #Medioambiente. msssi.gob.es/novedades/proc... Tweeted to 104,799 people at 2015-04-17 12:32:12 +0200 with 5 retweets
107.8k		sanidadgob: ¿Quieres conocer un ejemplo de aplicación de la #Biomonitorización humana en España? #TABACO #EHP2015 @WHO_Europe - euro.who.int/en/media-centr... Tweeted to 105,383 people at 2015-04-23 09:20:07 +0200 with 2 retweets
107.7k		sanidadgob: #EHP2015 28-30 abril_Haifa (Israel), países de la región europea @WHO_Europe evaluarán estado #Medioambiente y #Salud. euro.who.int/ehp-mtr Tweeted to 104,793 people at 2015-04-17 10:24:04 +0200 with 3 retweets
106.6k		sanidadgob: Mañana da comienzo #EHP2015 Haifa (Israel), Reunión Alto Nivel s/Proceso Europeo #MedioAmbiente y #Salud @WHO_Europe. msssi.gob.es/novedades/proc... Tweeted to 105,747 people at 2015-04-27 11:55:47 +0200 with 3 retweets
106.6k		sanidadgob: #EHP2015 ¿Sabes cómo influye el #cambioClimático en la #salud? OMS-Europa te lo cuenta @WHO_Europe #MedioAmbiente - euro.who.int/en/media-centr... Tweeted to 105,504 people at 2015-04-24 15:10:41 +0200 with 4 retweets
106.1k		sanidadgob: RT @WHO_Europe: Last day of the Environment & Health Mid-term Review Meeting in Haifa, Israel is starting now bit.ly/1yqsho3 #EHP2015... Retweeted WHO_Europe to 106,051 people at 2015-04-30 09:23:34 +0200
106.1k		sanidadgob: RT @WHO_Europe: The European Environment and Health Process Mid-term Review starts in plenary today #EHP2015 bit.ly/1yqsho3 http://... Retweeted WHO_Europe to 106,050 people at 2015-04-30 09:22:57 +0200

GenonHEAL	22,688
ifmsa	21,846
OccHealthSafety	18,746
CCACoalition	15,203
evidpediatria	14,142
TTMobile_dk	14,039
chantalvandenb	13,587
SaschaGabizon	11,820
Pediatria	11,215
christianfbach	10,682
EPHA_EU	10,191
Murciasalud	9,432
cnmtraining_uk	8,829
EUClimateAction	8,785
myCORDIS	8,576
somnath456	8,062
rlanzara	8,026
climatekickstart	8,013
CleanAirUK	7,465
eiyato_madao	6,529
dfoy2	6,498
lucacarra50	6,170
danieloranz	6,025
ClimateKIC	5,635
IndustryToday	5,375
INRSfrance	5,295
equityhealthdev	5,027
McKenrene	4,996
ASLBERGAMO	4,765
FuturEnergy_	4,751
healthfoodpage1	4,639
grandmamavis	4,595
CHKEBlessingway	4,408
DGCyL	4,403
IlonaKickbusch	4,336
ninifitit	4,208
ERSTalk	4,203
safety_matters	4,180
luciaruggiero	4,148
theodorakisp	4,050
EduardGToledano	4,005
osservasaluteaz	3,872
psychotherapygr	3,720
Jonathan__Leake	3,593
quercusanncn	3,422
HildaPalmer	3,384
krosenlund_com	3,322

IMPRESSIONS

105.5k		sanidadgob: #EHP2015 ¿Sabes cómo influye el #cambioClimatico en la #salud? La OMS-Europa te lo cuenta @WHO_Europe - euro.who.int/en/media-centr... Tw eeted to 105,502 people at 2015-04-24 14:39:25 +0200
85.5k		CrowdTPress: RT @WHO_Europe: Press release: At least 1 in 3 Europeans can be exposed to #asbestos at work and in the environment bit.ly/1Q1y4F2... Retw eeted WHO_Europe to 85,544 people at 2015-05-04 19:34:41 +0200
72.3k		UN_ECE: #Airpollution costs Europe \$1.6 trn/y in diseases & deaths. See how UNECE helps: ow.ly/MgZ0D #EHP2015 pic.twitter.com/9gylnZ9hS3 Tw eeted to 24,974 people at 2015-04-29 15:03:00 +0200 w ith 17 retw eets
64.1k		WHO_Europe: Israel Electric is working towards sustainability, converting to natural gas-fired generation #EHP2015 pic.twitter.com/MJ3l7oJHsw Tw eeted to 28,016 people at 2015-04-28 13:13:28 +0200 w ith 4 retw eets
59.9k		WHO_Europe: .@BertoliniR Why not say "environment and health" in all policies? #EHP2015 Tw eeted to 28,061 people at 2015-04-29 16:44:26 +0200 w ith 9 retw eets
58.4k		WHO_Europe: Stronger action required on environmental pollutants bit.ly/1zCA10B #EHP2015 pic.twitter.com/wndAFaC5kF Tw eeted to 27,832 people at 2015-04-21 16:05:39 +0200 w ith 27 retw eets
57.4k		WHO_Europe: >90% of ppl in Region exposed to annual levels of outdoor fine particulate matter above WHO guidelines bit.ly/1bz4N5n #EHP2015 Tw eeted to 28,015 people at 2015-04-28 12:00:14 +0200 w ith 12 retw eets
57k		WHO_Europe: Exposure to #asbestos can cause cancer of the lungs, ovaries and larynx; mesothelioma; and asbestosis bit.ly/1Q1y4F2 #EHP2015 Tw eeted to 28,081 people at 2015-04-30 11:44:29 +0200 w ith 13 retw eets

MOST RETWEETED

RETWEETS		
64		WHO_Europe: Press release: Air pollution costs European economies US\$ 1.6 trillion a year in diseases and deaths bit.ly/1bz4N5n #EHP2015 Tw eeted to 28,014 people at 2015-04-28 11:44:42 +0200 w ith 64 retw eets and 1 reply
64		WHO_Europe: Press release: At least 1 in 3 Europeans can be exposed to #asbestos at work and in the environment bit.ly/1Q1y4F2 #EHP2015 Tw eeted to 28,080 people at 2015-04-30 11:32:43 +0200 w ith 64 retw eets and 1 reply
32		WHO_Europe: Time running out to reduce climate change threats to health bit.ly/1HdJHFL #EHP2015 pic.twitter.com/pVkJCHpgLTy Tw eeted to 27,754 people at 2015-04-17 08:59:15 +0200 w ith 32 retw eets and 1 reply
27		WHO_Europe: Stronger action required on environmental pollutants bit.ly/1zCA10B #EHP2015 pic.twitter.com/wndAFaC5kF Tw eeted to 27,832 people at 2015-04-21 16:05:39 +0200 w ith 27 retw eets
17		WHO_Europe: 16 countries in Region still use #asbestos, esp for building materials, & some continue to produce & export bit.ly/1Q1y4F2 #EHP2015 Tw eeted to 28,081 people at 2015-04-30 11:49:41 +0200 w ith 17 retw eets
17		UN_ECE: #Airpollution costs Europe \$1.6 trn/y in diseases & deaths. See how UNECE helps: ow.ly/MgZ0D #EHP2015 pic.twitter.com/9gylnZ9hS3 Tw eeted to 24,974 people at 2015-04-29 15:03:00 +0200 w ith 17 retw eets
13		WHO_Europe: Exposure to #asbestos can cause cancer of the lungs, ovaries and larynx; mesothelioma; and asbestosis bit.ly/1Q1y4F2 #EHP2015 Tw eeted to 28,081 people at 2015-04-30 11:44:29 +0200 w ith 13 retw eets

IMPRESSIONS

MisterBlok	3,312
NLM_DIMRC	3,302
GCHAlliance	3,267
AfricaGreenMedi	3,248
BatesJenny	3,236
GBAN_Asbestos	3,220
HCWHeurope	3,185
claufresearch	3,180
Cancer_Alliance	3,037
WECF_NL	3,014
WHOatEU	2,964
GiaSilvestrini	2,955
johnmacleod19	2,916
BertoliniR	2,894
safehealthyct	2,889
clausjorgensen	2,846
LiKabary	2,809
FuturEnviro	2,756
AmiV2	2,696
cbudjhawan	2,640
PureNakedSoap	2,634
belfasthealthy	2,610
Medcenter_ES	2,604
ndokovska	2,603
ehealthmgmt	2,548
RuffinengoE	2,504
RoliRoliHahla	2,484
TheLancetOncol	2,448
BBMarchitects	2,440
mjgalanex	2,427
BabyBeGood	2,422
WRicciardi	2,418
elizabeth_wiley	2,417
MikeHobday	2,366
ulrikajardfelt	2,364
aktweetsbe	2,351
kim_harding	2,344
cruelvirtuella	2,314

RETWEETS

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- 12  WHO_Europe: >90% of ppl in Region exposed to annual levels of outdoor fine particulate matter above WHO guidelines bit.ly/1bz4N5n #EHP2015
Tw eeted to 28,015 people at 2015-04-28 12:00:14 +0200 w ith 12 retw eets
-
- 11  sanidadgob: '@WHO_Europe publica estudio sobre exposición de niños a los riesgos x agentes ambientales en las escuelas #EHP2015. euro.who.int/en/media-centr... #EHP2015
Tw eeted to 105,400 people at 2015-04-23 11:51:42 +0200 w ith 11 retw eets
-
- 11  BertoliniR: .MT @WHO_Europe Air pollution costs European economies US\$ 1.6 trillion a year in diseases+deaths bit.ly/1bz4N5n #EHP2015 @WHOatEU
Tw eeted to 963 people at 2015-04-29 10:35:26 +0200 w ith 11 retw eets
-
- 11  WHO_Europe: Delegates watch @IFMSA's video - medical students take a stand on climate change youtube.com/watch?v=Yvi0JC... #EHP2015
Tw eeted to 28,084 people at 2015-04-30 13:29:04 +0200 w ith 11 retw eets
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- 10  WHO_Europe: How's env & health work in Europe & C Asia progressing? #EHP2015 Mid-term Review from tomorrow bit.ly/1NH0CWG pic.twitter.com/Oxj0BKtmME
Tw eeted to 27,985 people at 2015-04-27 12:16:13 +0200 w ith 10 retw eets
-
- 9  WHO_Europe: Many children are exposed to poor indoor environments in schools in the WHO European Region bit.ly/1Ga0sO2 #EHP2015
Tw eeted to 27,878 people at 2015-04-23 12:04:49 +0200 w ith 9 retw eets
-
- 9  CCACoalition: 600K deaths+disease in Europe (2010) = \$1.6 trillion & were preventable #BreatheLife bit.ly/1bz4N5n #EHP2015 pic.twitter.com/juQ1w5ybQC
Tw eeted to 1,898 people at 2015-04-28 22:09:37 +0200 w ith 9 retw eets
-
- 9  UN_ECE: #airpollution largest #environmental health risk recalls @WHO #EHP2015 ow.ly/Mdnsd ow.ly/Mdov5 pic.twitter.com/IFzP06lhZ
Tw eeted to 24,971 people at 2015-04-29 12:12:00 +0200 w ith 9 retw eets
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- 9  WHO_Europe: .@BertoliniR Why not say "environment and health" in all policies? #EHP2015
Tw eeted to 28,061 people at 2015-04-29 16:44:26 +0200 w ith 9 retw eets
-
- 8  WHO_Europe: L Newport: Health savings from CC mitigation strong econ argument. WHO has tools to evaluate local cost of climate change impacts #EHP2015
Tw eeted to 28,076 people at 2015-04-30 09:52:53 +0200 w ith 8 retw eets
-
- 7  WHO_Europe: (1/2) Few countries capitalize on health co-benefits of energy, transport, building or agriculture measures... #EHP2015
Tw eeted to 27,758 people at 2015-04-17 13:40:58 +0200 w ith 7 retw eets and 1 reply
-
- 7  WHO_Europe: Environmental issues in schools include stuffy air, damp & mould, uncomfortable temps & poor toilets #EHP2015 bit.ly/1Ga0sO2
Tw eeted to 27,879 people at 2015-04-23 12:10:27 +0200 w ith 7 retw eets
-
- 7  WHO_Europe: Zsuzsanna Jakab: Curbing the health effects of air pollution pays dividends bit.ly/1bz4N5n #EHP2015
Tw eeted to 28,017 people at 2015-04-28 12:50:52 +0200 w ith 7 retw eets
-
- 7  Citizensforair: #Air pollution costs European economies US\$ 1.6 trillion/year in diseases & deaths, new WHO study says <http://t.co/9SS58QxZXH> #EHP2015
Tw eeted to 2 people at 2015-04-28 18:38:45 +0200 w ith 7 retw eets
-
- 7  WEFCF_INT: Excellent proposal: Israel calls to inform new parents, pregnant women on health risks from hormone disrupting chemicals #stopEDC #EHP2015
Tw eeted to 1,443 people at 2015-04-29 08:38:13 +0200 w ith 7 retw eets
-

RETWEETS

7



sanidadgob: #EHP2015 ¿Sabes cuáles son los principales efectos en la #salud atribuibles a factores ambientales? Reunión @WHO_Europe.msssi.gob.es/ciudadanos/sal...

Tw eeted to 105,925 people at 2015-04-29 09:50:01 +0200 with 7 retw eets

6



WHO_Europe: Vulnerability 2 intense heat common factor in 32 countries who studied their climate change health threats bit.ly/1HdJHFL #EHP2015

Tw eeted to 27,754 people at 2015-04-17 09:29:12 +0200 w ith 6 retw eets

6



WHO_Europe: Poor indoor environmt causes ill health & absenteeism, & reduces children's academic performance & wellbeing bit.ly/1Ga0sO2 #EHP2015

Tw eeted to 27,879 people at 2015-04-23 12:15:20 +0200 w ith 6 retw eets
